

# **Construction & Housing Outlook**

**Understanding The Many Pieces of The Puzzle** 

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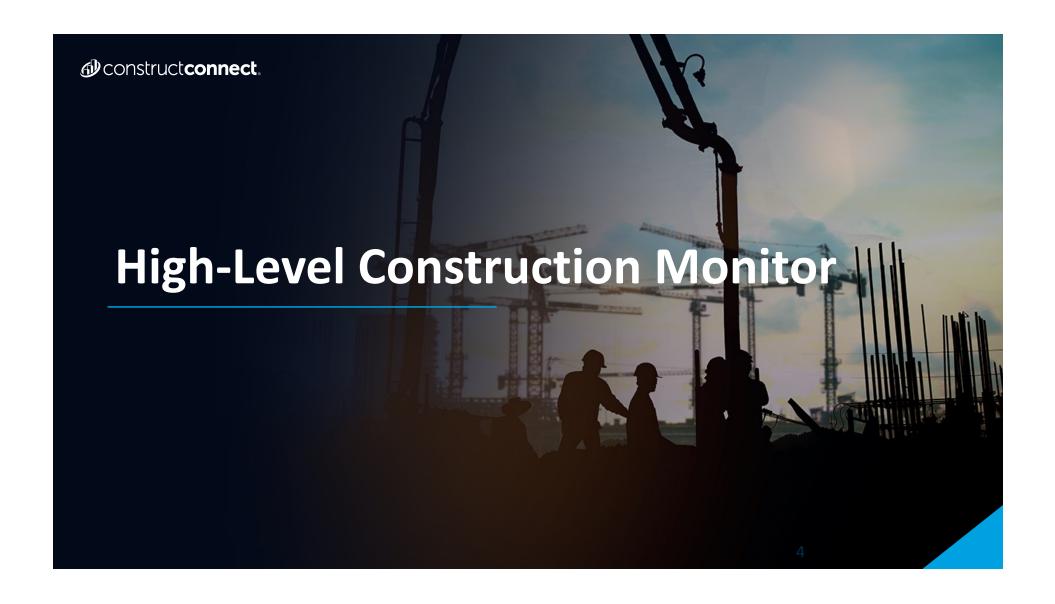
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## **Presentation Outline:**

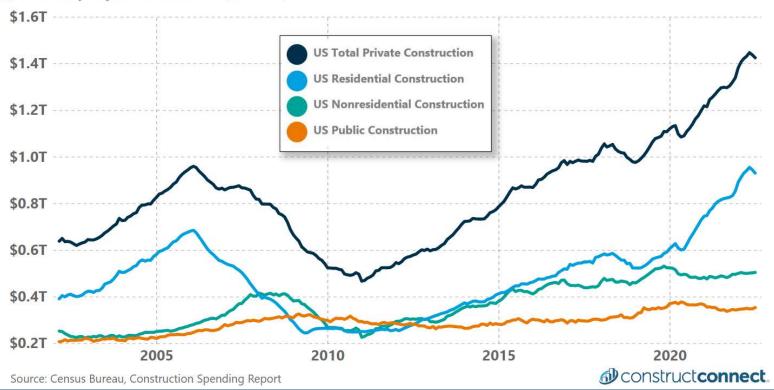
- Construction Monitor & Outlook
  - How can we think about construction in 2023 and beyond?
  - What unique factors will challenge the industry?
- Housing Monitor & Outlook
  - Principle components look at housing market
  - Factors affecting future supply & demand





## **Construction Spending by Summary Category**

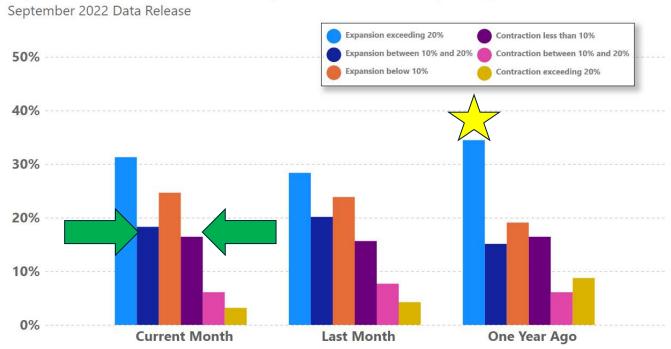
(\$, Seasonally Adjusted Annual Rate, "SAAR")





# **Geographic Growth is More Concentrated**

#### **Expansion Index Results in USA by Percent of MSAs Reporting**





# **Growing Influence of Mega Projects**

### THE U.S. 2022 YEAR TO DATE MEGA PROJECTS STORY

Month	State	City/County	Type	Name	\$s (millions)	
January 2022	New York	East Hampton	Engineering/Civil	South Fork Wind Farm	\$2,000	1 for \$2.0 billion
April 2022	Maine	Kittery	Institutional	P-381 Multi-Mission Dry Dock 1, Portsmouth Naval Shipyard	\$1,731	
April 2022	New Jersey	Kearny	Engineering/Civil	Portal North Bridge Project	\$1,560	
April 2022	Louisiana	Sulphur	Industrial	Tellurian Driftwood Liquefied Natural Gas (LNG) Production & Export Facility - Phase 1	\$10,000	
April 2022	California	Cupertino	Residential	The Rise Mixed-Use, Sand Hill Property Co. (3.9 million sf)	\$2,700	
April 2022	California	Sacramento	Institutional	Aggie Square Mixed-Use Project Phase 1 - University of California, GMH Associates	\$1,100	5 for \$17.1 billion
May 2022	New York	New York	Commercial	Terminal 4 (T4) Redevelopment (10 New Gates), JFK Airport	\$1,500	
May 2022	Pennsylvania	Philadelphia	Institutional	New Inpatient Tower - Children's Hospital of Philadelphia (2.5 million sf)	\$1,900	
May 2022	Indiana	Indianapolis	Institutional	IU Health Methodist Hospital - Hospital Consolidation, Indiana University Health (IUH)	\$1,600	
May 2022	Texas	Sherman	Industrial	Texas Instruments Semiconductor Wafer Fabrication Plants (4.7 million sf)	\$15,000	4 for \$20.0 billion
June 2022	Florida	Apopka	Industrial	Apopka 429, Blue Steel Dev LLC (2.5 million sf)	\$1,000	
June 2022	Kentucky	Glendale	Industrial	BlueOvalSK Battery Park - Ford Motor Company (5.0 million sf)	\$5,800	
June 2022	Texas	Beaumont	Engineering/Civil	Arbor Renewable Gas Facility - Spindletop Plant	\$1,000	3 for \$7.8 billion
July 2022	Massachusetts	Boston	Residential	Bunker Hill Housing Redevelopment (fka One Charlestown) (2.8 million sf)	\$1,400	
July 2022	Pennsylvania	Pittsburgh	Institutional	Heart & Transplant Hospital at UPMC Presbyterian - U of Pittsburgh Medical Center	\$1,500	
July 2022	Michigan	Lansing	Industrial	General Motors Battery Cell Manufacturing Plant (2.5 million sf)	\$7,000	
July 2022	Texas	Baytown	Industrial	TGS 500K, Trans-Global Solutions	\$1,420	
July 2022	California	Paramount	Industrial	World Energy Paramount Sustainable Fuel Refinery Upgrades	\$2,000	5 for \$13.3 billion

Data source and table: ConstructConnect.

Excludes Intel's \$20B Chip Foundry, as Intel refused to start the project without funds from the CHIPS Act There are 18 such projects ytd, adding to \$60 billion;

Total nonresidential starts ytd are \$300 billion; Grand Total starts ytd are about \$500 billion.



## **Look Forward & Reason Back: New Orders**

- The directional change of New Orders activity precedes other events:
  - Production Activity (0-1 month lag)
  - Backlog Activity (1-2 month lag)
  - Supplier Deliveries (~2-4 month lag)
  - Employment (~3-5 month lag)
- Changes in new orders activity serves as a leading indicator of supply chain behavior changes



#### Falling Consumer Sentiment Lead Similar Change in Manufacturing by Six Months

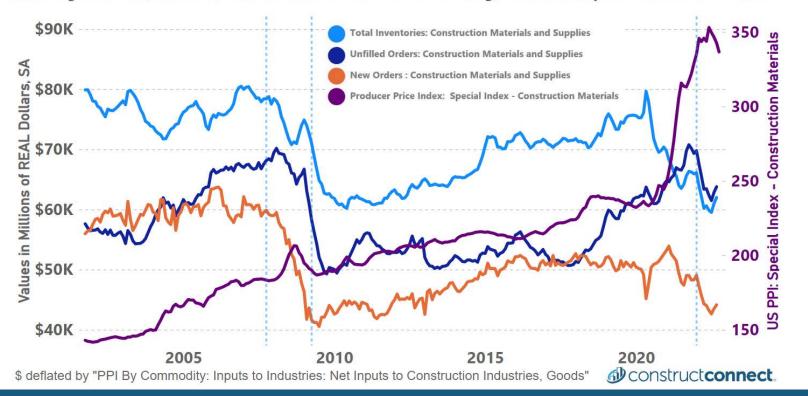
Consumer sentiment's historic peaks and declines has preceded similar manufacturing new orders changes





## Physical Volumes of Unfilled and New Orders May Be Falling, Hidden by Inflation

Under high inflation, the real \$ value of unfilled & new orders is falling, could this help ease a future recession?





## **Copper Price Movements Lead Overall Construction Material Costs**

2008 copper correction led construction costs by several months





## **Construction Pricing Catching Up After Years of Unprecedented Cost Increases**

Firms are passing along price increases after two-years of runaway cost increases





## **Jobs Market Struggles for Manufacturing and Construction Hires**

Job openings (in thousands)



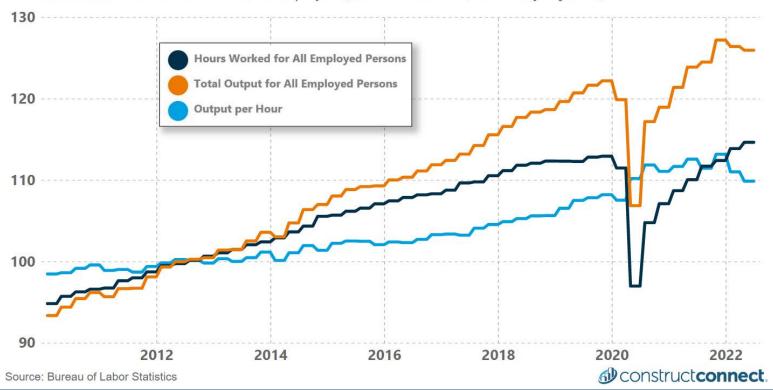
● US Job Openings: Construction ● US Job Openings: Manufacturing

Source: Bureau of Labor Statistics (BLS)



## **U.S. Nonfarm Business Output Declines Despite Rising Hours**

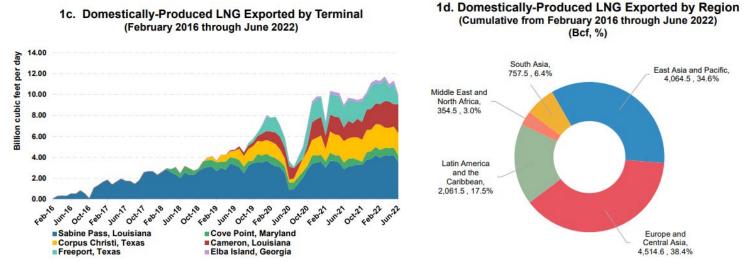
Data for nonfarm business sector labor, all employed (Indexed 2012=100, seasonally adjusted)





# **US Energy Infrastructure Opportunity**

- US to move towards the delivery of 50 BCM of LNG to Europe annually.
  - Huge terminal infrastructure upgrades & expansions on both sides.
  - Expect some form of short & long-run price adjustments





## | Macroeconomic Takeaways

## What your business CAN'T rely on:

- Cheap labor
- Cheap capital
- Residential markets

## What might be more reliable?

- Private Commercial Infrastructure
  - Transition to greater portion of work in mega-projects
  - Energy infrastructure
  - Greater on-shoring and "continentalization" of supply chains.
- Exporting energy as products
- Market Diversification



# In Closing, what is worth monitoring?

#### Real Dollar terms of...

New orders and unfilled orders (\$)

#### Non-Dollar terms for...

- New Orders, Backlog, Production
- Housing (counts)
- Inventory to Sales

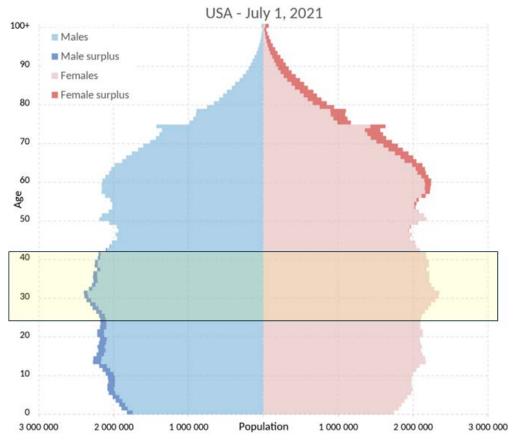
Silver-linings: Change creates opportunities but finding them is not always easy.





## **Good News First...**

- Millennials are breaking 30!
- 73M people, the largest generation in the U.S. by size.
- Highest percentage of any previous generation to attend college (39%), compared to preceding generations at 30% (X), 25% (BB), 15% (S) Pew Research.

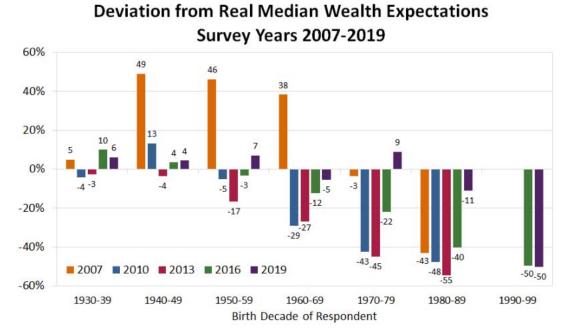


Source: U.S. Census Bureau



## Then the Bad...

• Millennials are struggling to build wealth, impacting housing choice.

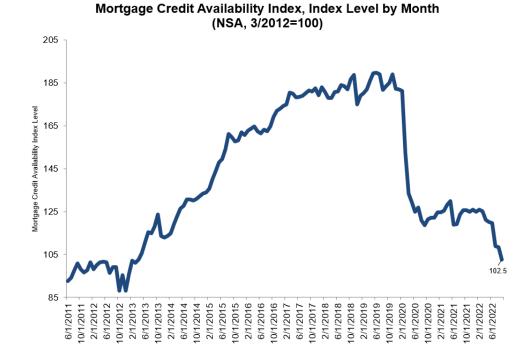


https://www.stlouisfed.org/on-the-economy/2021/march/millennials-catching-up-earlier-generational-wealth



# Double Whammy: Rising Rates & Standards

- MCAI: a formula using: supply of mortgage credit, borrower credit score, loan type, loanto-value ratio and indexed to 3/2012
- The last seven months have reported consecutive declines.



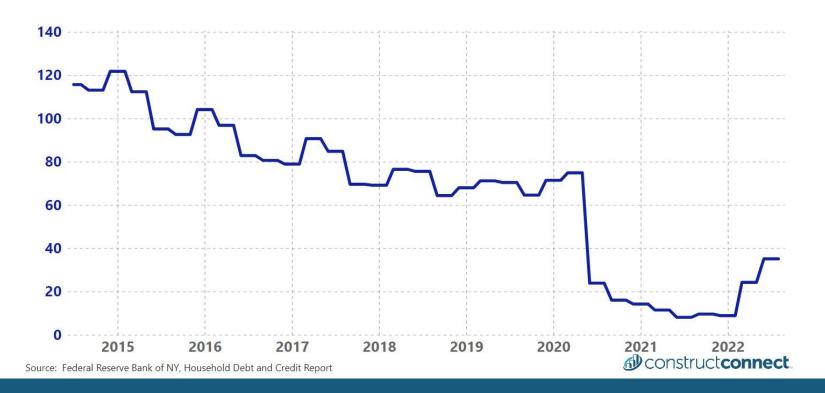
Source: Mortgage Bankers Association; Powered by ICE Mortgage Technology

https://www.mba.org/news-and-research/research-and-economics/single-family-research/mortgage-credit-availability-index-x241340



## U.S. New Foreclosures Market Will Rebalance After Years of Suppression

Expiring Foreclosure Moratoriums at the Federal and Lower Levels Will Bring More Homes on the Market





# Single-Family Starts Drop 20% as Mortgage Rates Rise Slowing economy, rising mortgage rates are cooling starts (Thousands of Units SAAR) 2,000 1,500

2000

US Housing Starts
 US Housing Completed
 30 Year Mortgage Rate (%)

Sources -- U.S. Census Bureau; Mortgage Rate, Freddie Mac

1990

500

2020

2010



#### 2022 Data Report Rising Interest Rates and Slowing Home Sales Volumes

Rapid increase in home mortgage rates likely contributed to near 2-year low in U.S. home sales (000's units, SAAR)

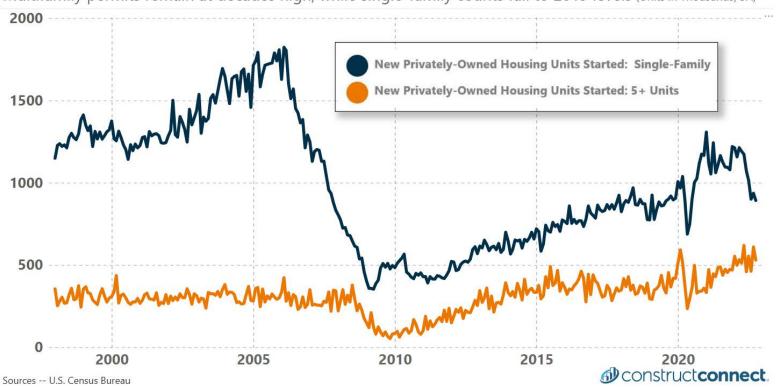


Sources: Interest Rates - Freddie Mac, Primary Mortgage Market Survey, Home Sales - National Association of Realtors



#### **Permit Counts Show Shift Towards Multi-Family Construction**

Multifamily permits remain at decades high, while single-family counts fall to 2019 levels (Units in Thousands, SA)





## **Housing Highlights**

#### **Demand:**

Affordability is weakening home prices, sapping demand.

## **Supply:**

Labor will be the greatest constraint to supply

#### **Outcome:**

- Risk of excessive WIP at a time when economic conditions could easily worsen.
- Further transition towards MF growth and consumption

## **BEFORE YOU BUILD.**

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**Let's Connect:** 









