

## Forecasting State Fuel Use Tax Revenue by Understanding Motor Vehicle Technology and Volume

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October 2018

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### IHS Markit is Committed to Customers First

Our mission is to delight our customers daily by delivering a powerful combination of world-class expertise, knowledge and solutions so they can make more informed decisions to enable their long-term, sustainable growth.

### 12,000+

### 130+

IHS Markit colleagues

Offices in 34 countries

Including 5,000+ analysts, data scientists, financial experts and industry specialists

- Unsurpassed ability to interpret data
- Award-winning forecasting
- Relationships with industry leaders

Traded on the Nasdaq under the INFO symbol





Addressing strategic challenges with interconnected capabilities

IHS Markit provides leaders from multiple industries with the perspective and insights they need to make the best choices and stay ahead of their competition.







### AUTOMOTIVE

### IHS Markit

### The automotive group at IHS Markit Long-term 82% forecasts for of the top automotive parts & equipment suppliers are clients 96% of global light vehicle sales 99% of global light vehicle production Represents suppliers with revenue greater than \$5 billion 95% of global medium/heavy commercial vehicle sales and production Audience targeting

### for nearly All types of (US) vehicles: cars, trucks, RVs, Motorcycles



100% of the top automakers are clients Represents the 14 OEMs with revenues greater than \$50 billion



Automotive solutions by IHS Markit

Providing Insight into the Past | Supporting the Present | Guiding into the Future

Learn more at www.ihsmarkit.com/automotive



Covering the entire Value Chain from product planning to sales and marketing to the aftermarket

### Addressing issues that drive the industry



### 180 +

Automotive experts on the ground in 13 countries, with a history dating back 100+ years

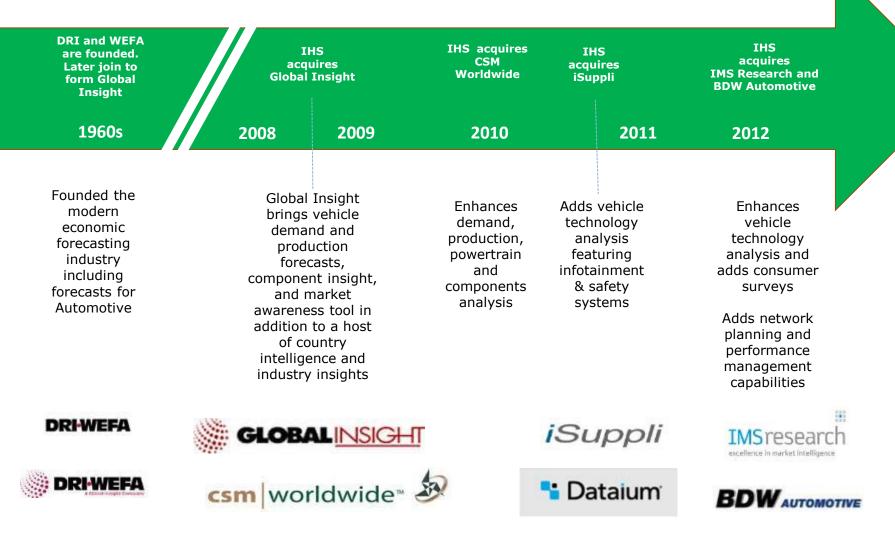
The automotive sector is one of the biggest and most competitive markets in the world and relies on in-depth analysis for its daily operations.

Our extensive global team of automotive analysts located in 13 key markets supplies the depth of information and level of comprehension needed for a competitive edge.

IHS Markit automotive solutions span the entire value chain, from product inception to sales, marketing and the aftermarket.

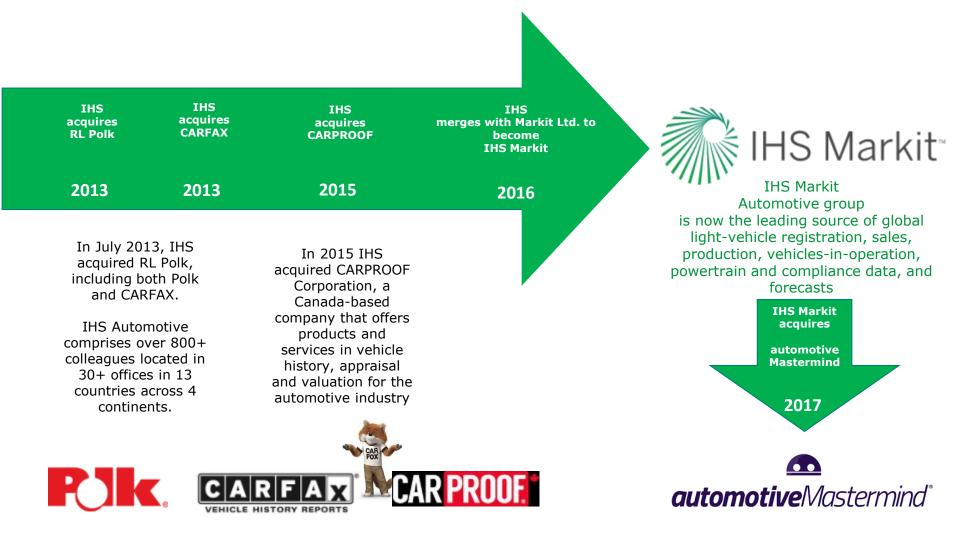


## IHS Markit Automotive provides a 50 year legacy...





### ...and is positioned to support the industry's future!





### IHSM maintains expertise and forecasts in critical vehicle, powertrain and component areas

<ul> <li>Thermal</li> <li>A/C Compressor</li> <li>A/C Condenser</li> <li>A/C Hose &amp; Tube</li> <li>Charge Air Cooler</li> <li>Cooled EGR</li> <li>Active Grille Shutter</li> <li>Engine Cooling – Motor and MFS</li> <li>Engine Cooling – Radiator</li> <li>HVAC – Blower</li> <li>HVAC – Control Panels/Zones</li> <li>HVAC – Flap Actuator</li> <li>HVAC – Module</li> </ul>	Electrical/Electronics	Interior - Airbag Module - Door Trim Panel - Seat Adjuster - Seat Assembly - Seat Climate – Seat Thermal - Seat Ergonomics - Seat Fabric & Leather - Seat Power & Memory - Seat Recliner	<ul> <li>Lighting         <ul> <li>Front Lighting</li> <li>Front Lighting + ECU</li> <li>Headlamp</li> <li>Tail Lamp</li> </ul> </li> </ul>
<ul> <li>HVAC - Sensor</li> <li>New Refrigerant</li> <li>Supplementary Heating</li> <li>Water Pump</li> </ul>	<ul> <li>TPMS</li> <li>Transmission Control Unit</li> <li>Wiring Harness</li> </ul>		<ul> <li>HMI</li> <li>Center Stack Display</li> <li>Head-Up Display</li> <li>Instrument Cluster Display</li> </ul>
<ul> <li>Powertrain</li> <li>Alternative Propulsion</li> <li>Camshaft Drive</li> <li>Cylinder Block</li> <li>Exhaust Cold End</li> <li>Exhaust Manifold</li> <li>Fuel Injector</li> </ul>			<ul> <li>Infotainment         <ul> <li>Audio Speakers</li> <li>Headunit Systems</li> <li>Telematics</li> </ul> </li> </ul>
<ul> <li>Intake Manifold</li> <li>Throttle Body</li> <li>Torque Transfer</li> <li>Turbo/Supercharger</li> <li>WT</li> </ul>		TIRES - Tire Size - Tire Model - Tire Load / Speed - Tire Brand - Run Flat Tech - Spare	ADAS - Camera - Lidar - Radar - Ultrasound



## Why IHS Markit

IHS Markit Light Vehicle Powertrain Forecasts offer comprehensive coverage of current and future internal combustion engines, alternative propulsion systems, electric vehicles, plug-in hybrids, and other advanced forms of technology.

This expertise forms the foundation for forecasting fuel economy and state fuel use tax revenue

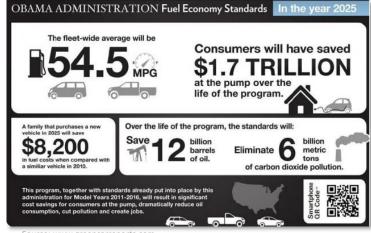


# Fuel economy legislation has a critical impact on the U.S. vehicle market

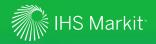
- After years of preparing for a significant increase in fuel economy standards, the EPA is reevaluating the 2021-2025 requirements
- In August, the EPA & NHTSA announced plans to freeze the MPG/C02 requirements at 2020 levels through 2026
- Reasons cited for the freeze include:
  - Vehicle / technology price
  - Safety
  - A shift in consumer preference to light trucks
  - Low oil price
- This change at the federal level by itself will not delay electrified vehicles and the adoption of advanced technologies

"Our proposal aims to strike the right regulatory balance based on the most recent information and create a 50-state solution that will enable more Americans to afford newer, safer vehicles that pollute less. More realistic standards can save lives while continuing to improve the environment." - EPA Acting Administrator Andrew Wheeler



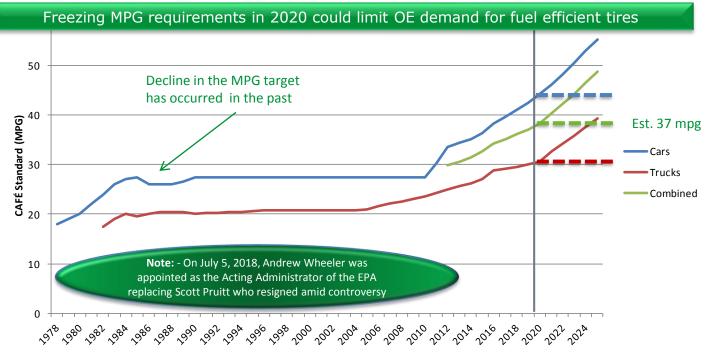


Source: www.greencarreports.com



# Even the lower 2020 targets will dramatically improve combined average MPG performance to 37 MPG

• Light Trucks will be required to average 30 MPG while Cars will average better than 43 MPG



#### Model Year

- Congress establishes CAFE 1978-1985
- DOT sets truck standard to max feasible 1979-1996
- DOT relaxes car standard 1986-1989
- DOT sets car standard to 27.5 mpg 1990-2010
- Congress freezes truck standards at 20.7 1997-2001

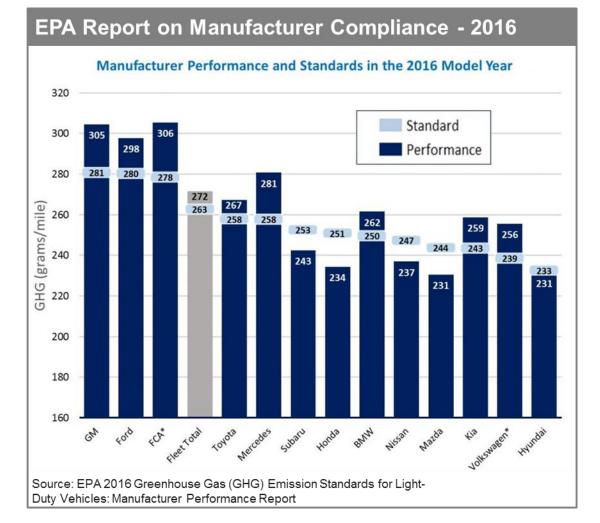
- Bush Administration sets new truck targets 2005-2007
- EISA changes CAFE to new footprint standard 2008- present
- Obama Administration sets new car & truck standards 2012-2016
- Obama Administration sets new car & truck standards 2017-2025
- Trump Administration may freeze CAFE at 2020 levels thru 2026

### In 2016, 8 OEMs did not meet the MPG target of 34.1 MPG This represent approximately 2/3rds of U.S. vehicle sales

 The majority of manufacturers are expected to miss compliance in 2021

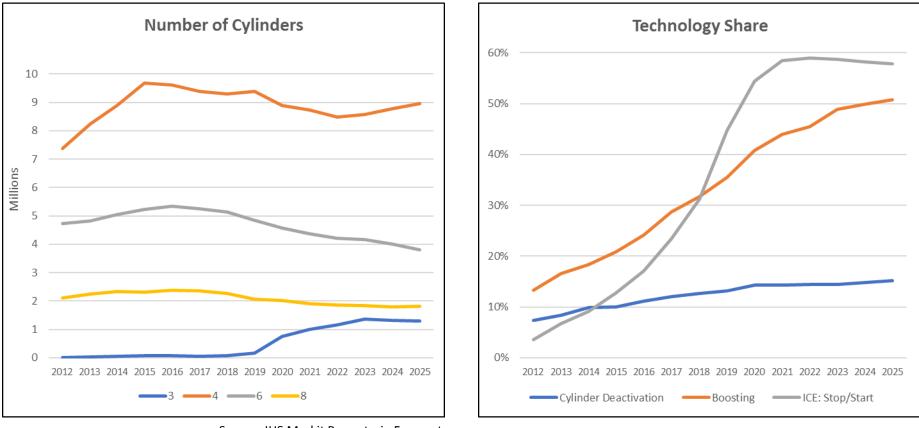
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- What does this mean for the next 6 year powertrain cycle?
- More technology will need to be adopted while balancing consumer demand for performance and utility (SUVs)
- Near universal application of start/stop
- Increased number of hybrids and electric vehicles





Downsizing, boosting, cylinder deactivation, and start/stop application are just some of the technologies automakers are using to drive fuel economy improvements

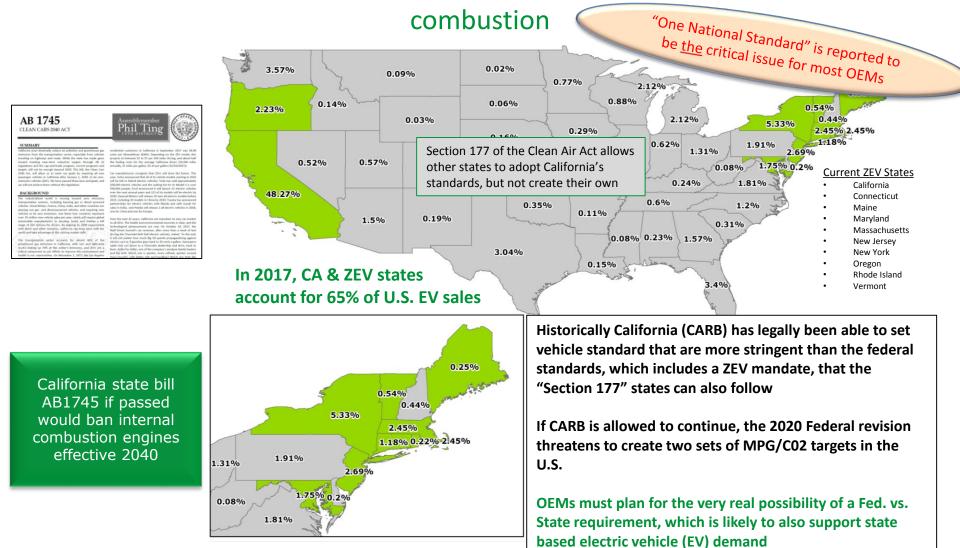


Source: IHS Markit Powertrain Forecast

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## IHS Markit

# California and other states are challenging the EPA seeking to maintain higher emission targets, while also mandating ZEVs and attempting to ban internal





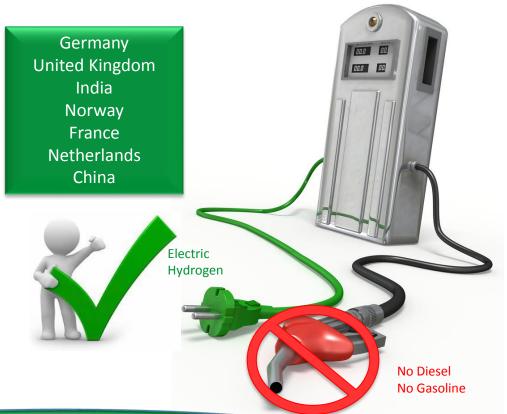
# Global markets are also banning internal combustion engines which indirectly impacts the U.S. market

"Britain to ban sale of new diesel, gasoline cars by 2040" MEMA News

"France to end sale of diesel, gasoline vehicles by 2040" Automotive News

"China moves towards banning the internal combustion engine"

The Economist

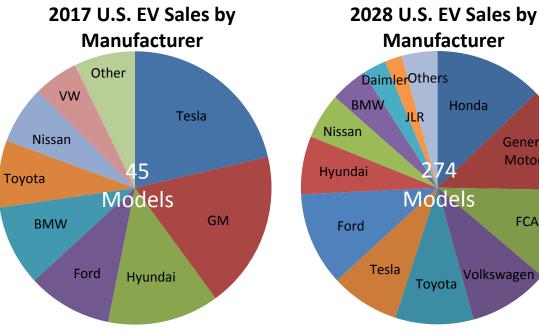


Vehicle OEMs operate globally and must meet global regulatory requirements that drive EV development which continues despite potential U.S. rollbacks



### Despite low U.S. demand for electric vehicles (EV), global legislative pressures will add more EV choice in the U.S.

- The number of EVs (EV, PHEV, FC) on sale in the U.S. climbs from 45 models in 2017 to 274 models in 2028
- New entrants from brands FCA, VW, and Honda greatly increasing brand market share



Manufacturer Daimler Others Honda JLR General Motors Models FCA Volkswagen Toyota

Source: IHS Markit Powertrain Forecast

"GM to ramp up electric vehicle plans, 20 new models over next 6 years" CNBC

"Mercedes-Benz speeds up the launch timeline for 10 new electric vehicles" Atlanta Business Journal

"Volkswagen, Mercedes-Benz launch electric cars, 'anything Tesla can do, we can do better'" U.S.A Today

"BMW plans to offer 12 full-electric cars by 2025" Automotive News

"Nearly 100 electrified models slated to arrive through 2022" Automotive News

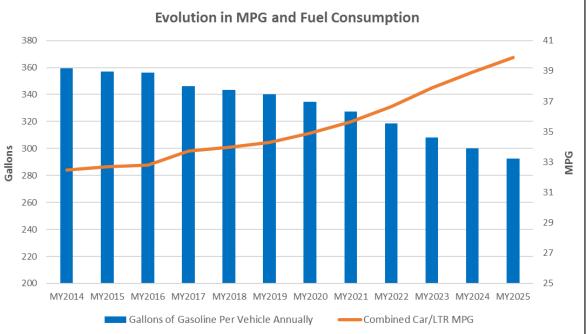
# The IHS Markit powertrain / fuel economy forecast reveals a significant increase in MPG and a decline in demand for gasoline

- IHS Markit powertrain forecast is based on known future programs and reflects the continued shift from cars to light trucks
- Calculated national MPG for cars and light trucks improves by 6 MPG when comparing 2018 to 2025
- In 2017, Americans drove an average of 11,673 miles per vehicle or 3.2 trillion total miles traveled
- Comparing model years 2018 vs. 2025, annual gasoline consumption per vehicle falls from 344 gallons per year to just 293 gallons
- Each new model year produces measurable improvements in MPG

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- Cumulative model year reduction of gallons consumed per vehicle lowers the fuel demand of the total vehicles in operation (parc)
- This reduction negatively impacts fuel use tax collection

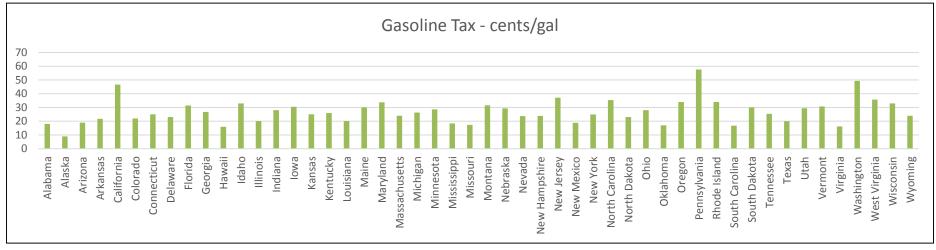
## What does this mean for your State?



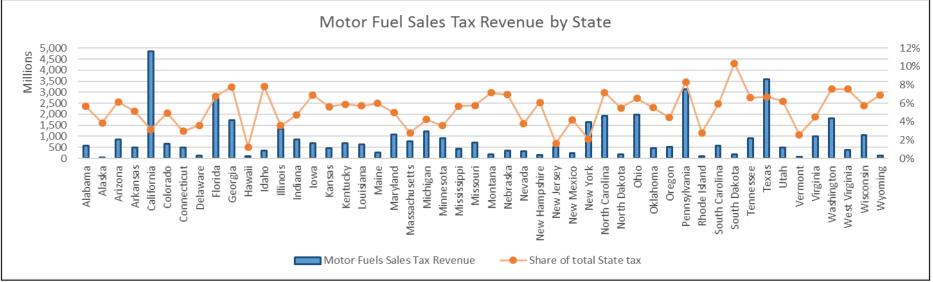
### Source: IHS Markit Powertrain Forecast

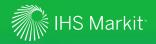


# At the state level, some are being impacted more than others by this powertrain revolution



Source: Federation of Tax Administrators, January 2018





## **In Summary**

- Fuel economy will continue to improve
  - Electric vehicles and hybrid cars will accelerate the process
- Americans continue to prefer light trucks to cars
- Total vehicles in operation is expected to grow
- Miles traveled is forecast to remain steady or decline on a per vehicle basis
- Federal funding will be impacted (\$0.184 per gallon)
- State level exposure varies by local vehicle count, age of the fleet, pace of fleet renewal, local VIO MPG improvements, state level fuel consumption, tax rate
- Each individual state needs to identify how large an issue fuel economy improvement is at a local level and support advocating for sources of substitute funding
  - New taxes
  - Move to variable-rate gas tax
  - New or expanding fees
  - New methods for measuring road use
  - New methods for tracking energy consumption
- No one size fits all solution







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