



## FTA Revenue Estimating Conference

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Tampa, Florida

September 30, 2015

# How Much Is Enough?

## Prevailing Revenue Volatility & State Rainy Day Funds

# 2009 - 2011

TwinCities.com  
PIONEER PRESS

## It doesn't have to be this way, Minnesota

By Kevin Goodno and Jay Kiedrowski

POSTED: 01/25/2009 12:01:00 AM CST

**MINNPOST**

## Minnesota's rainy day fund is drained, and now we're in a budget storm

By Sharon Schmickle | 02/15/10

★ StarTribune

## Editorial: How to manage a volatile state budget

Without change, deficits will persist, report says.

JANUARY 12, 2009

The New York Times

## Minnesota Government Shuts in Budget Fight

By MONICA DAVEY JUNE 30, 2011

THE WALL STREET JOURNAL

## Fitch Cuts Minnesota From Triple-A

By KELLY NOLAN July 7, 2011

★ StarTribune

## Minnesota's bond rating downgraded

By rachelsb | SEPTEMBER 23, 2011 - 7:58PM

# 2013 - 2015

## **MINNPOST** November forecast brings good news for Minnesota — but proceed with caution

By Christina Wessel | 12/06/13

## ★ **StarTribune** No reason not to support a higher Minnesota budget reserve

The required level of cushion hasn't been updated since 2001, even as the general fund has grown by 59 percent.

By Richard Cohen | MARCH 10, 2014

## ★ **StarTribune** A healthy budget reserve is state's shock absorber

"Give it back" sounds good — until revenues drop.

By Editorial Board Star Tribune | MARCH 28, 2014

## ★ **StarTribune** Minnesota puts money in the bank, raising reserves to highest level ever

Blog post by Rachel E. Stassen-Berger | JULY 1, 2014

## **MPRnews** S&P: Minnesota's fiscal picture brightening, top debt rating may return

MPR News Staff · Aug 5, 2015

## ★ **StarTribune** Keep building state's reserve fund

Economic news is good, but state revenues remain volatile.

By Editorial Board Star Tribune | JULY 16, 2014

## ★ **StarTribune** Wyoming looks to Minnesota in setting its rainy-day fund

By Ricardo Lopez | SEPTEMBER 19, 2015

# How Much Is Enough?

## Prevailing Revenue Volatility & State Rainy Day Funds

- **Most state governments (incl. Minnesota) use rainy day funds (RDFs) to cushion against fiscal stress caused by changing economic conditions and tax policy preferences.**
- **Yet public finance literature offers little guidance on the amount of RDF savings a state needs.**
- **Our method provides a comprehensive empirical method for estimating an appropriate size RDF based on prevailing cyclical volatility of a state's revenue system.**



# Key Motivations

**We draw on the motivation that state RDFs are not a one-size-fits-all solution.**

**Instead:**

- **Changing economic conditions and tax policy choices are unique among states.**
- **Growth, volatility, and diversity characteristics underlying state revenue streams are inherently different.**
- **Appropriate state RDF considerations require state-specific focus in a comprehensive and time-varying manner.**



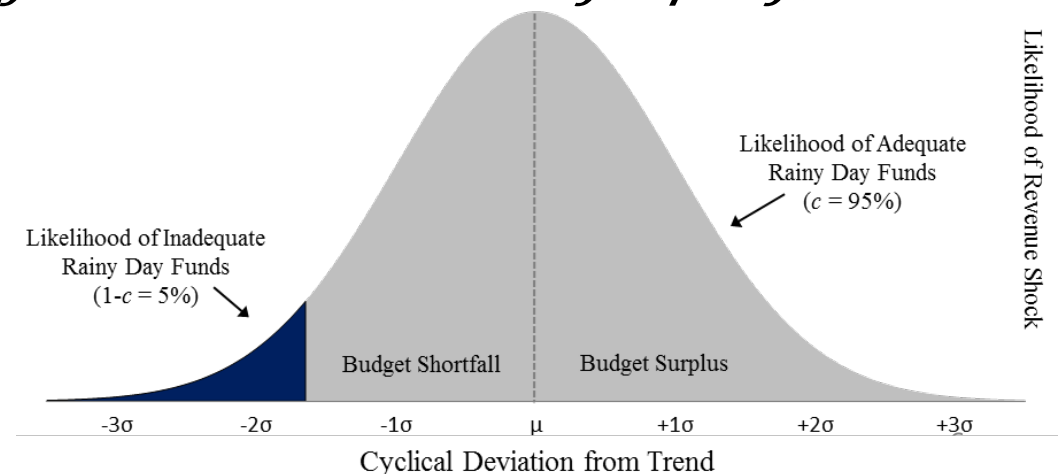
# Conceptual Framework

We construct a normal probability density function of state general fund revenues.

- Scale parameter  $\sigma$  is estimated using a time-varying portfolio formula. This integrates dynamic measures of composition, diversification, and volatility for detailed revenue components:

$$\sigma_{P,t} = \sqrt{\sum_{i=1}^N w_{i,t}^2 \sigma_{i,t}^2 + \sum_{j=1}^N w_{j,t}^2 \rho_{ij,t} \sigma_{i,t} \sigma_{j,t}}$$

- Systematic changes in portfolio  $\sigma$  are quantified in four steps.



# Outline

## 1. Design

- Empirical Considerations
  - Time Period
  - Measuring Techniques
- Minnesota's Tax System
  - Description
  - Data Sources



## 2. Process & Results

- **Step 1: Detach Cyclical Deviation from Long-term Trend Growth Rate**  
Method: Hodrick-Prescott filter
- **Step 2: Measure Time-Varying Cyclical Volatility.**  
Method: Integrated Generalized Autoregressive Conditional Heteroskedasticity (IGARCH) model
- **Step 3: Measure Time-Varying Covariation between Components**  
Method: Integrated form of Dynamic Conditional Correlation (DCC) model
- **Step 4: Quantify System-Wide Volatility Over Time**  
Method: Portfolio Standard Deviation Formula

## 3. Compute Appropriate Size Rainy Day Fund

# Design:

## Empirical Considerations

- **Analyze 50-year period: 1963 to 2013**
- **Values are in nominal dollars**
  - Most of the state's tax provisions are based on current dollar values of income, profits, and goods and services
  - Converted to growth rates using log-differences (stationary)
- **Examine tax base (not revenues)**
  - Difficult to obtain a series of state revenue data uninfluenced by changes to tax law over time
  - Key objective is to provide guidance on policy options available to mitigate major responses to most economic disturbances
- **Use national data (not state)**
  - Availability of detailed state-level economic data is limited
  - National data serve as an appropriate proxy for state activity





# Design:

## Minnesota's Tax System (Description/Data Sources)

### Major Sources of Revenue:

#### 1. Individual Income Tax

Analyze 6 different personal taxable income types (before deductions) from IRS's *Statistics of Income (SOI)*

- Salaries and wages
- Taxable interest
- Ordinary dividends
- Net capital gains
- Business-related income
- All other taxable income

#### 2. General Sales Tax

Analyze 5 purchase categories from the *National Income and Product Accounts (NIPAs)* of the Bureau of Economic Analysis (BEA)

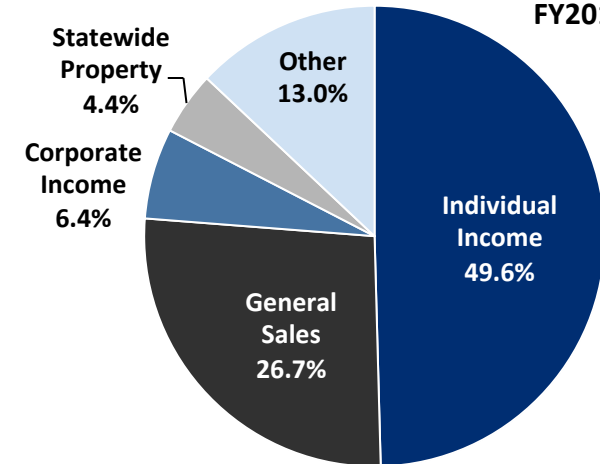
- Consumer spending on non-auto durable goods
- Non-durable goods subject to tax
- Investment and government consumption
- Household operation services
- Other services subject to tax

#### 3. Corporate Income Tax - Pre-tax domestic corporate profits from the BEA *NIPAs*

#### 4. Statewide Property Tax - Implicit price deflator for state and local government consumption expenditures and gross investment from the BEA *NIPAs*

#### 5. Other Revenue & Tax Portfolio Shares – Derived from U.S. Census Bureau's State *Government Finance statistics* (adjusted for major changes in tax rates and bases).

Minnesota Non-Dedicated General Fund Revenue  
FY2014-15



# Empirical Strategy & Results

## Step 1: Detach Cyclical Deviations from Long-Term Trend

Method: Hodrick-Prescott Filter

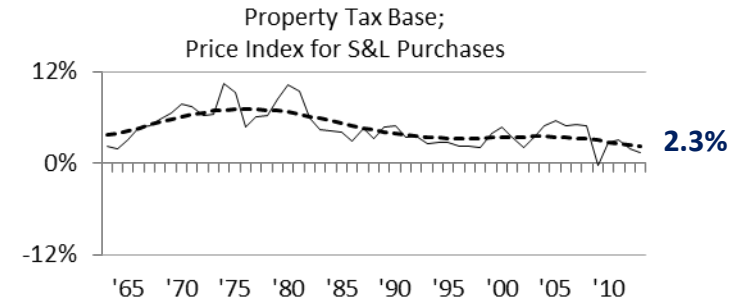
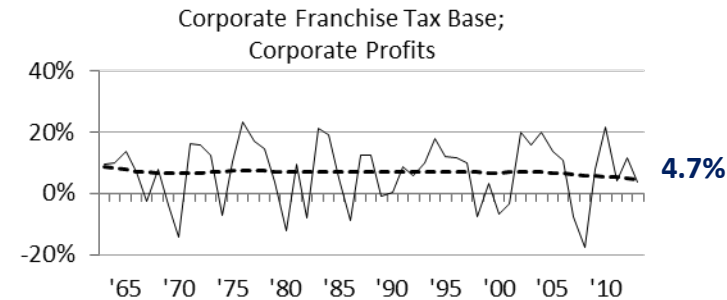
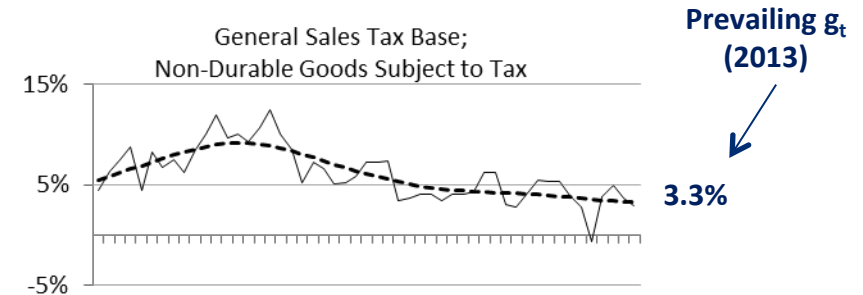
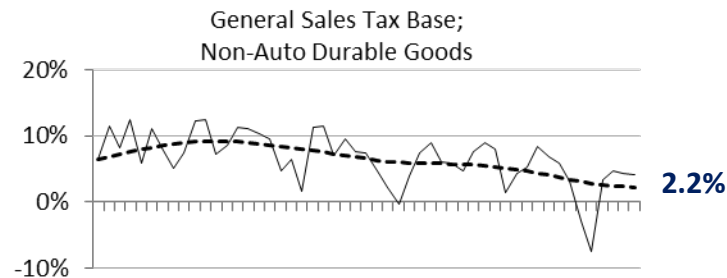
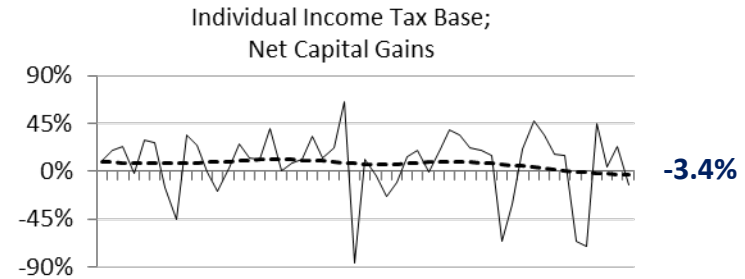
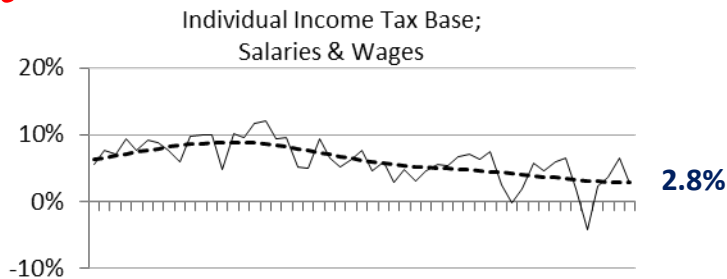
Sample  
of Results:

Growth Rate

### Growth Characteristics of Components in Minnesota's Tax Base: 1963 to 2013

— First Difference of the Log (TAX)

- - - Trend Growth Rate (g)



# Empirical Strategy & Results

## Step 2: Construct a Time-Varying Measure of Cyclical Volatility

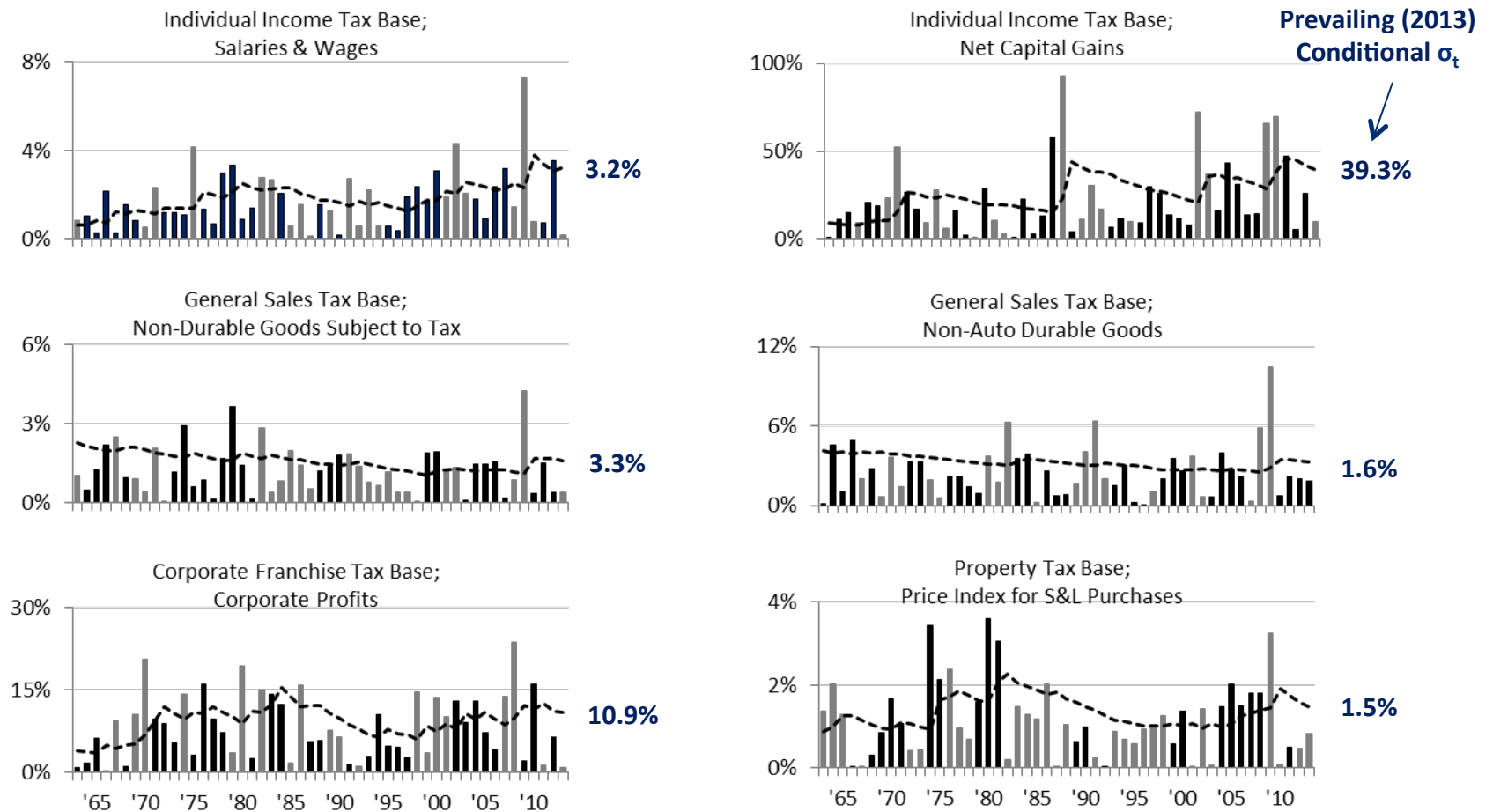
Method: Integrated Generalized Autoregressive Conditional Heteroskedasticity (IGARCH) model

Sample  
of Results:

### Volatility Characteristics of Components in Minnesota's Tax Base: 1963 to 2013

Absolute Value of Cyclical Deviations (CYC)  
 (Black = Positive Deviation; Gray = Negative Deviation)
 
 - - - Conditional Standard Deviation ( $\sigma$ )

Degree of Volatility



# Empirical Strategy & Results

## Step 3: Measure Time-Varying Covariation between Components

Method: Integrated form of Dynamic Conditional Correlation (INT-DCC) model

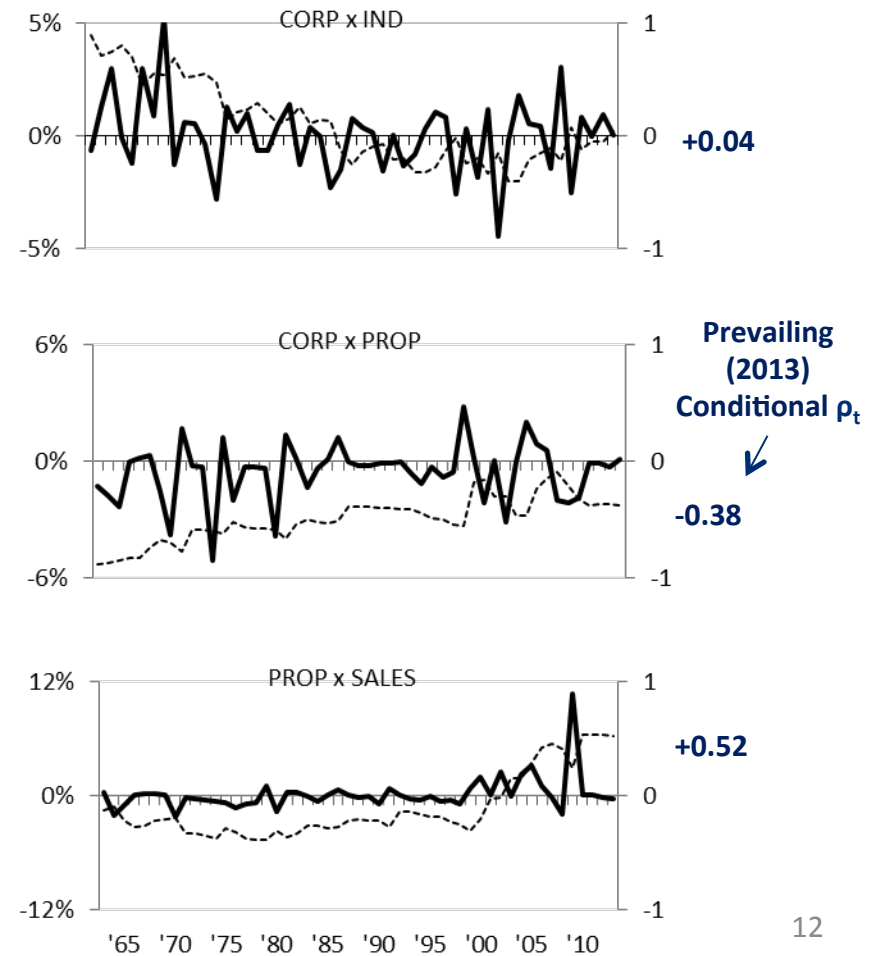
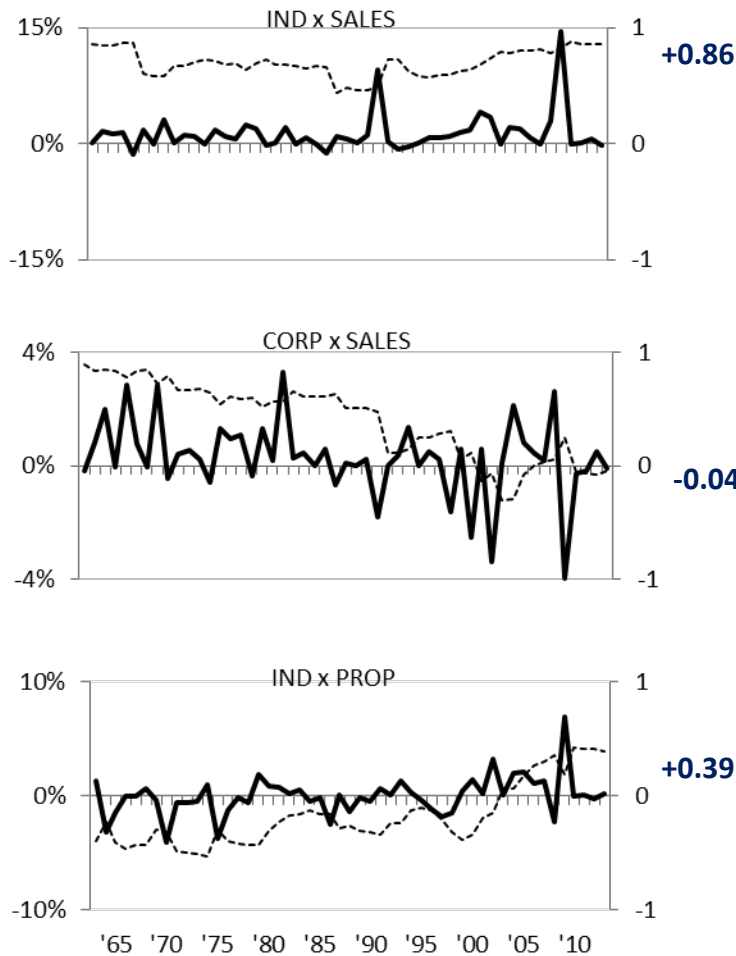
### Conditional Correlation between Components in Minnesota's Tax Base: 1963 to 2013

— Product of Standardized Residuals; Left Axis

----- Conditional Correlation ( $\rho$ ); Right Axis

Sample  
of Results:

Degree of Covariation

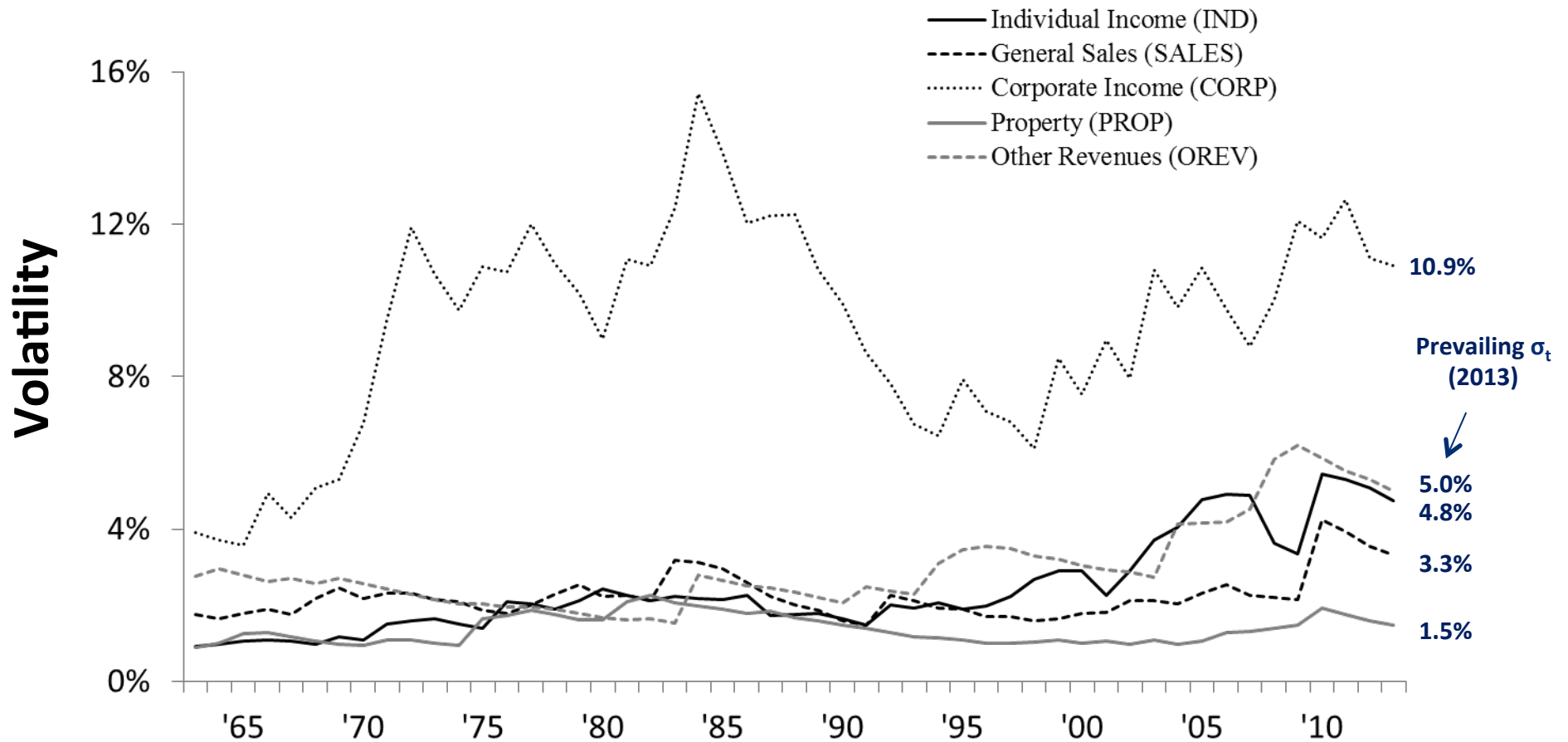


# Empirical Strategy & Results

## Step 4: Quantify System-Wide Volatility Over Time

Method: Portfolio Standard Deviation Formula

Time-Varying  $\sigma$  of Major Components in Minnesota's General Fund Tax Base: 1963 to 2013



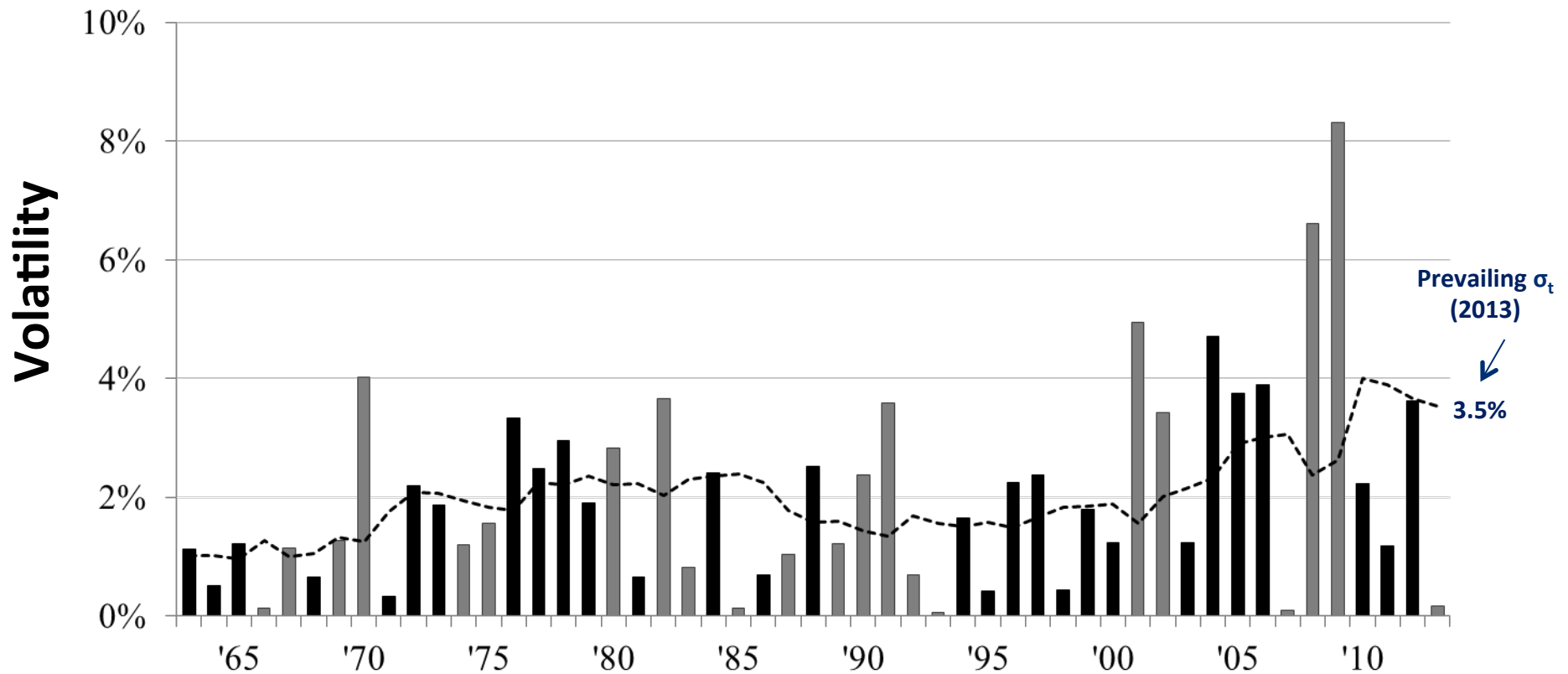
# Empirical Strategy & Results

## Step 4: Quantify System-Wide Volatility Over Time

Method: Portfolio Standard Deviation Formula

### Volatility Characteristics of Minnesota's Total General Fund Tax Base Portfolio: 1963 to 2013

Absolute Value of Cyclical Deviations (CYC)  
 (Black = Positive Deviation; Gray = Negative Deviation)
 
 - - - Time-Varying Standard Deviation ( $\sigma$ )



\* Calculated as the weighted sum of log differences less the weighted sum of trend growth rates.

# Appropriate Size Rainy Day Fund?



Over time, an increasingly volatile tax base can have meaningful implications for long-term state budget planning.

To protect against the prevailing level of risk, an appropriate size RDF can be calculated:

1. **Convert estimated tax base volatility ( $\sigma = 3.5\%$ ) to revenue volatility ( $\sigma = 4.2\%$ )**

Reason: Progressivity in MN's individual income tax; elasticity w/ respect to tax base  $\approx 1.27$

2. **Choose confidence level: % of outcomes RDF protects against shock (e.g. 95%)**

3. **Multiply prevailing volatility measure by critical z-value ( $4.2\% * 1.645 = 6.9\%$ )**

Note: One-tailed critical z-value for 95% confidence level (normal distribution) = 1.645

4. **Scale for number of years:  $\sigma\sqrt{years}$  ( $6.9\% \sqrt{2} = 9.8\%$  of annual**

revenues)  
two-year basis

Note: MN budgets on a

**Method demonstrates that a state RDF of *9.8% of annual revenues* will sufficiently protect against cyclical risk—w/ 95% confidence—during most recent two-year budget period**

# Summary



- **Consider role of revenue volatility in context of state RDFs**
- **Estimate appropriate RDF size for Minnesota by constructing a normal pdf of unexpected shocks to state revenues:**
  - Scale parameter estimated using a portfolio  $\sigma$
  - Integrates measures of volatility, diversification, and composition
  - Examine detailed components of state's tax base
- **Evaluate portfolio  $\sigma$  in the dynamic context of time (1963-2013):**
  - Annual measures of portfolio  $\sigma$  are quantified in 4 steps, including IGARCH process
  - Consideration of state RDF size can then be based on prevailing conditions
- **Results:**
  - Minnesota's tax base has grown more volatile since the late 1990s.
  - Attributable to increasingly unstable components, such as wages, forms of individual investment income, and corporate income. The changing composition and less short-run diversification are also contributing factors.
  - State rainy day reserve of 9.8% of annual revenues would adequately protect against cyclical economic risk.



# Thank You

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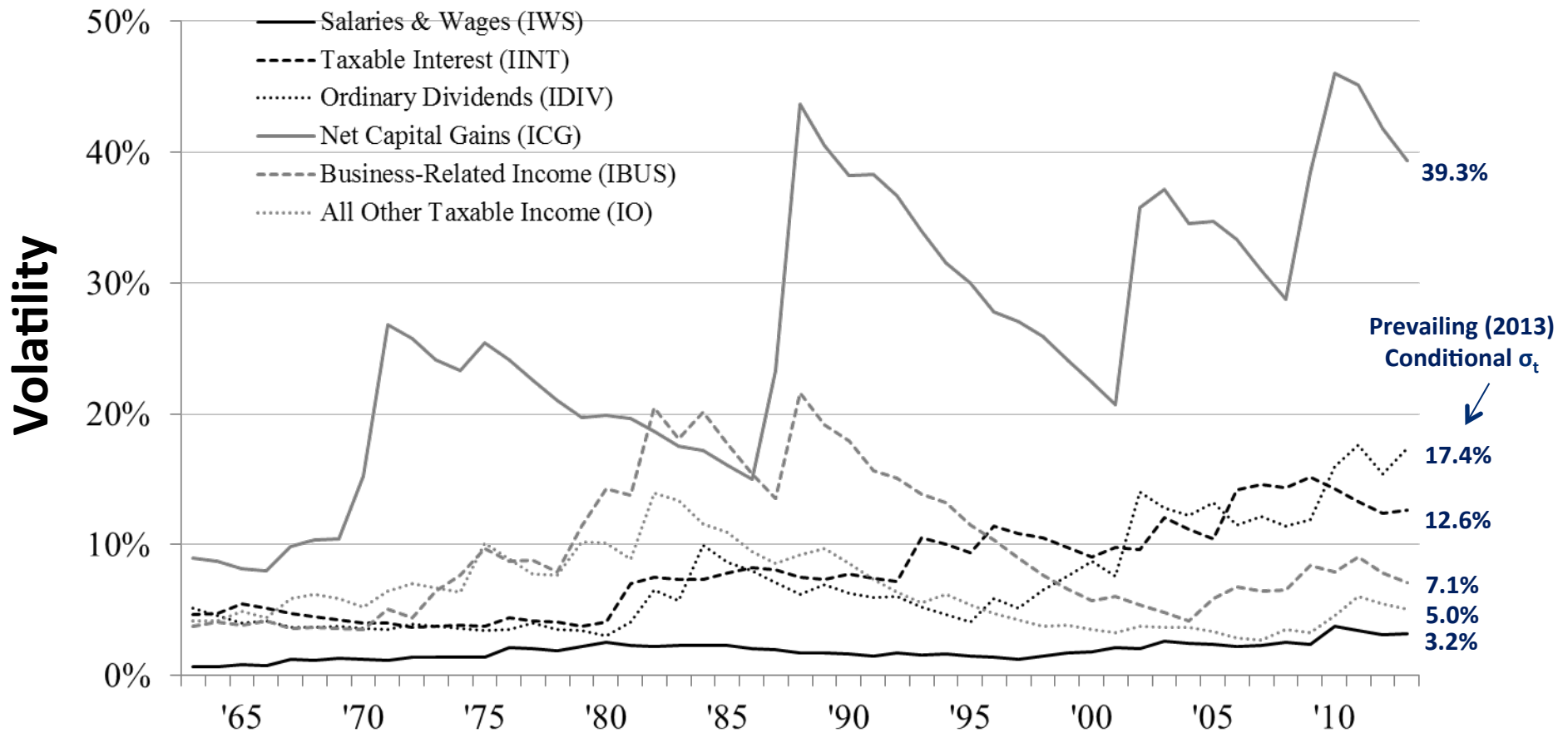
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# Supplemental Charts/Data

Time Varying  $\sigma$  of Minnesota's Individual Income Tax Base Components: 1963 to 2013

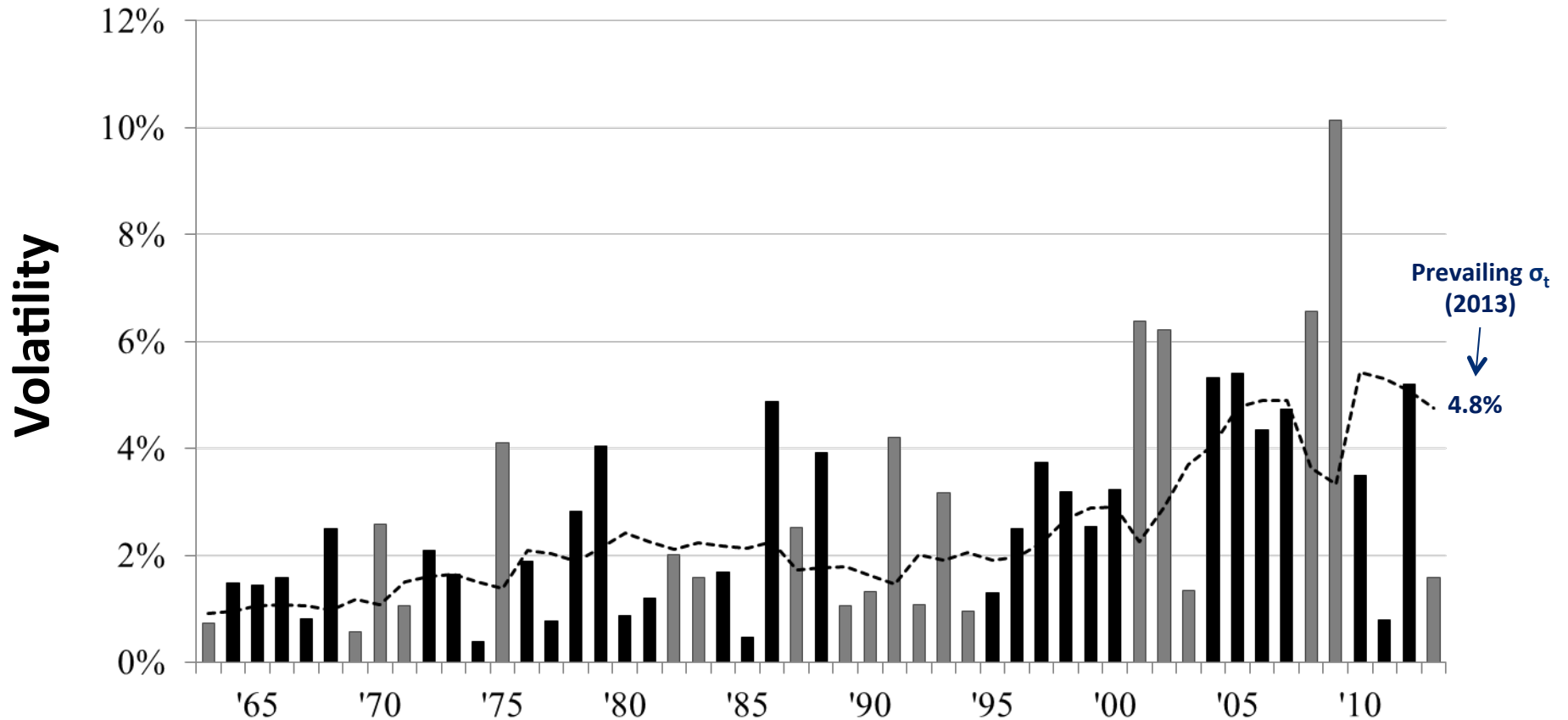


# Supplemental Charts/Data

## Volatility Characteristics of Minnesota's Individual Income Tax Base Portfolio: 1963 to 2013

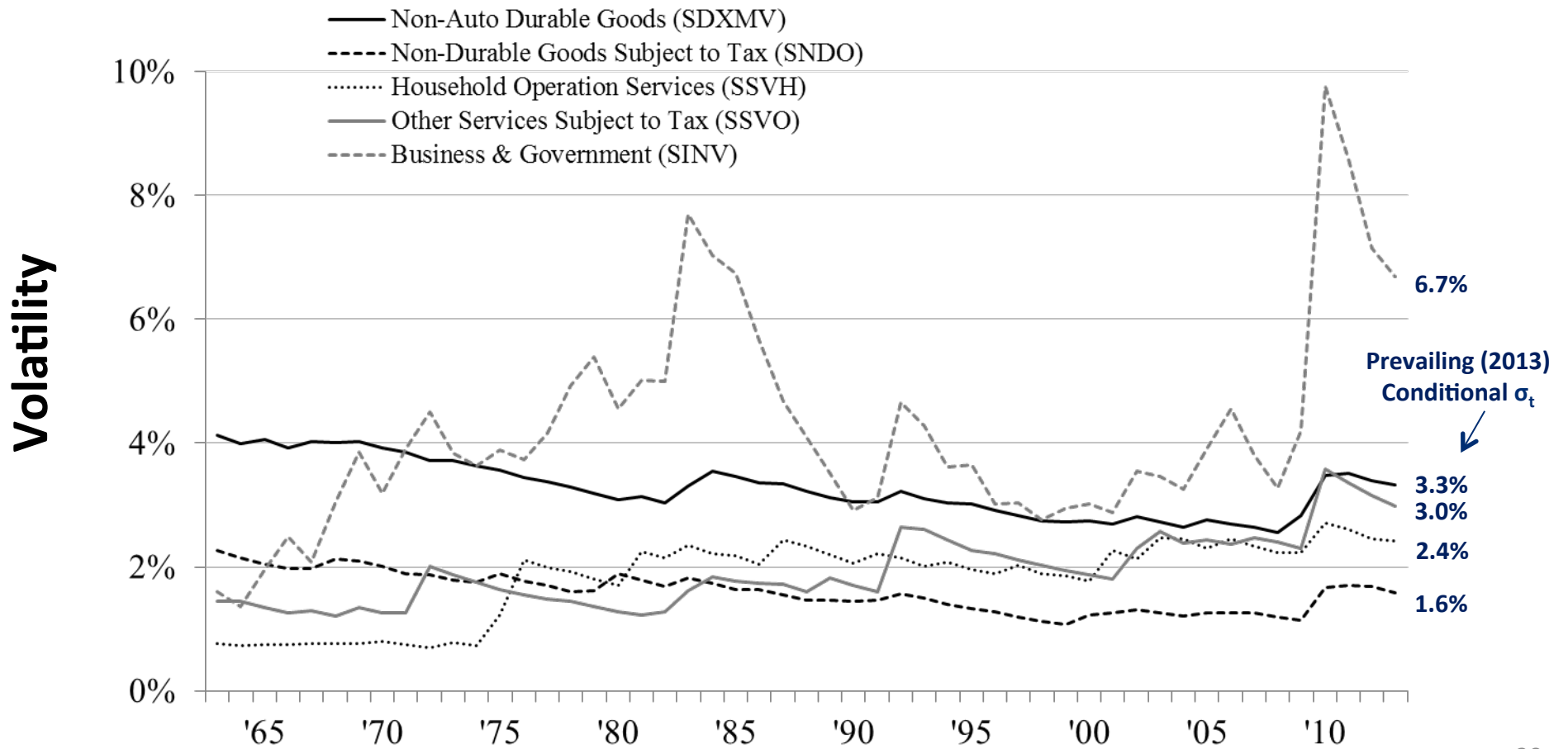
█ Absolute Value of Cyclical Deviations (CYC)  
(Black = Positive Deviation; Gray = Negative Deviation)

----- Time-Varying Standard Deviation ( $\sigma$ )



# Supplemental Charts/Data

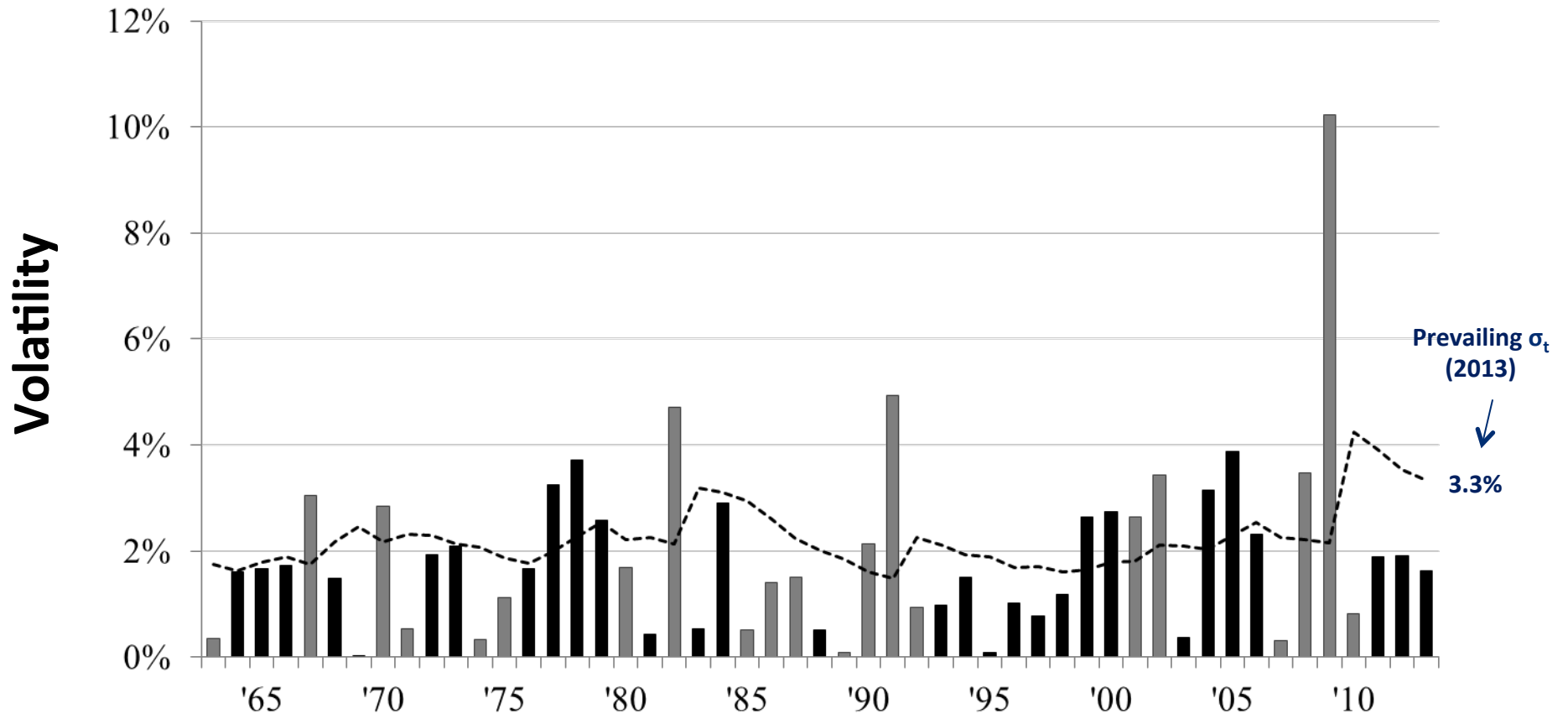
Time Varying  $\sigma$  of Minnesota's General Sales Tax Base Components: 1963 to 2013



# Supplemental Charts/Data

## Volatility Characteristics of Minnesota's General Sales Tax Base Portfolio: 1963 to 2013

■ Absolute Value of Cyclical Deviations (CYC)      - - - Time-Varying Standard Deviation ( $\sigma$ )  
(Black = Positive Deviation; Gray = Negative Deviation)

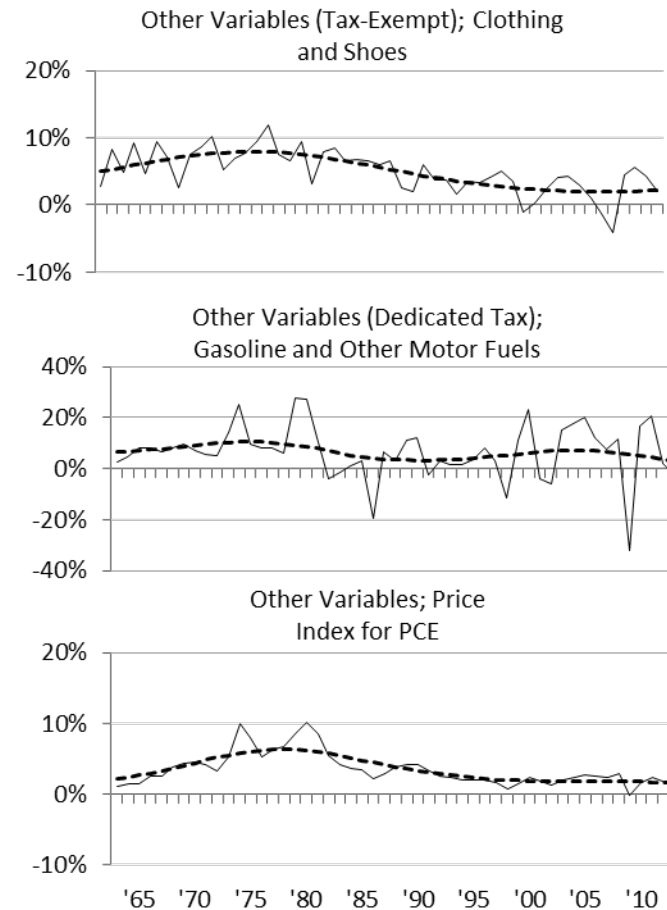
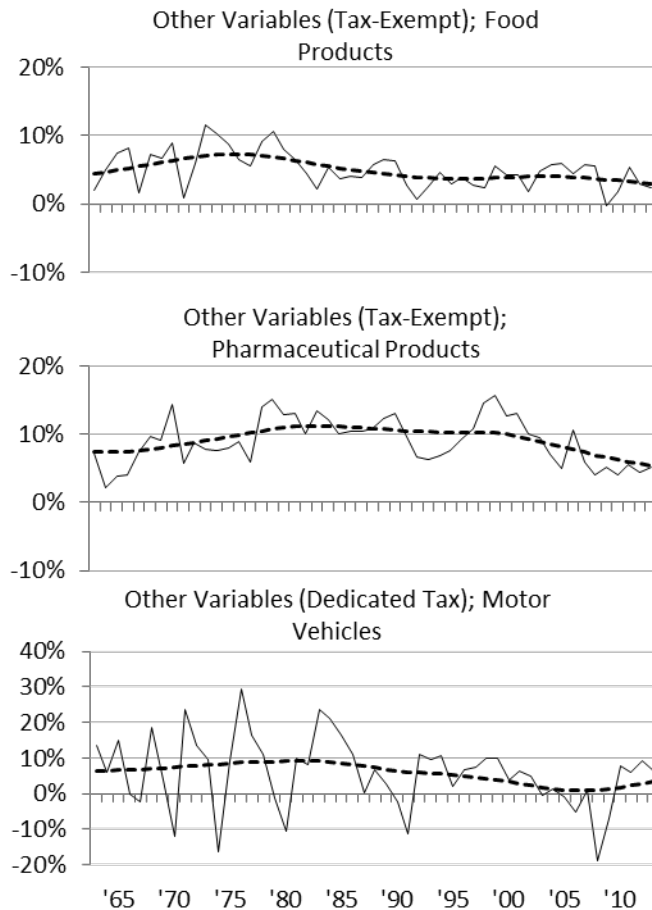


# Supplemental Charts/Data

## Growth Characteristics of Supplementary Variables: 1963 to 2013

— First Difference of the Log (TAX)

----- Trend Growth Rate (g)




Prevailing  $g_t$  (2013)

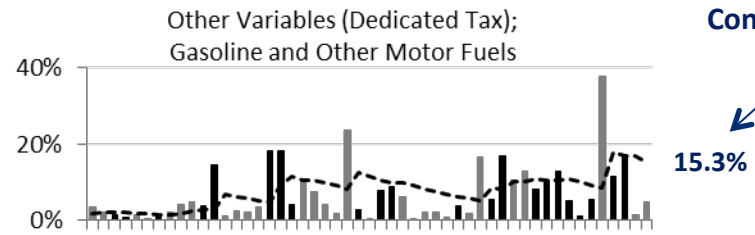
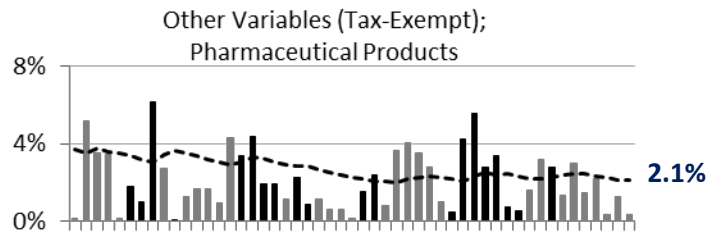
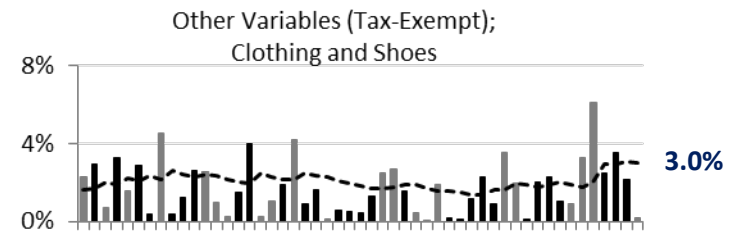
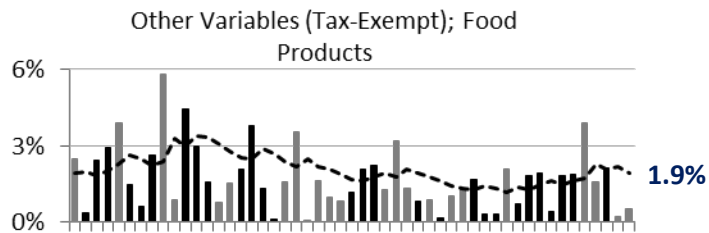
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# Supplemental Charts/Data

## Volatility Characteristics of Supplementary Variables: 1963 to 2013

 Absolute Value of Cyclical Deviations (CYC)  
 (Black = Positive Deviation; Gray = Negative Deviation)

 Conditional Standard Deviation ( $\sigma$ )



Prevailing (2013)  
 Conditional  $\sigma_t$

