Mobile Telecommunications Sourcing Act

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About Kimbell Sherman Ellis

- Multistate government affairs firm
- Assisted tax departments of major wireless telecommunications companies in MTSA legislative efforts (ALLTEL, AT&T Wireless, Cingular, Nextel, Sprint, Verizon Wireless, T-Mobile, and Western Wireless)

MTSA Success Story

- Model of industry / government cooperation in development of federal bill
- State tax agencies and industry cooperation in legislative passage
- **■** Carriers have implemented successfully

Why MTSA?

- Some roaming calls do not meet Goldberg test
- **■** Companies concerned about:
 - ◆ Lawsuits
 - ◆ Double taxation
 - Administrative costs

Review of MTSA Provisions

- **■** Sourcing to Place of Primary Use
- **■** Zip+4 or state-provided database
 - ◆ FTA & MTC adopt database standards
 - ◆ If zip+4, due diligence
- Hold harmless
- **■** Bundled transactions

Industry-backed Provisions

- "Customer remedy" provision (not in MTSA bill)
 - Customer must contact company first, before filing suit
 - Intended to cut down of class-action lawsuits for improper collection of tax

Link to SSTP

- Most MTSA provisions are in SSTP agreement
- Most states are waiting for SSTP "technology model" development for MTSA tax jurisdiction assignment

MTSA Status Report

- **■** Legislation enacted in 47 states
- MD rule issued
- WV no tax, fees conform to MTSA in practice
- DC temporary legislation expected to be made permanent this fall
- MT bill vetoed, roaming not taxed

Issues Raised During Process

- Interstate vs. intrastate tax base
- **Bundling how will it work in practice**

Issues for the Future

- The wireless industry is migrating away from traditional voice communications and toward digital products and data applications
- Wireless competitors of the future are not just telecommunications companies

Issues for the Future

- New products and services taxed at telecom rates while competitors' products are untaxed or taxed a lower sales tax rates
- **Bundling of content and transmission**

Need for Telecommunications Tax Reform

- Legislative (NCSL, ALEC) and executive (NGA) have endorsed
- New product offerings defy traditional categorization
- **Feds may pre-empt through ITFA**

What is Telecommunications Industry Seeking?

- Tax telecommunications like general business
 - Tax customers under sales and use tax
 - End discriminatory property tax treatment
 - ♦ Eliminate taxation of business inputs
 - Provide administrative simplification

What is Industry Seeking?

- **■** If industry-specific taxes are retained:
 - **◆ Eliminate local filing**
 - Provide other simplification that is contained in SSTP agreement

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